

## Banner Sponsorship Email Script

CHSEF Banner Sponsorship Program offers you an opportunity to advertise your businesses products/services displayed via a large format full color banner that is posted along Winchester Road/State Hwy 79 fence line which generates over 80,000 daily visual impressions, 365 days per year (according to California Department of Transportation). A similar sized billboard posted along State Hwy 79 would cost over \$25,000 per year... Our banners are extremely cost effective when compared to these billboards... The banner is posted for 12 consecutive months, professionally produced via high resolution digital printing and installed to ensure they are displayed safely and securely...

In addition we are pleased to announce that we have added a similar Banner Sponsorship Programs for the Stadium and inside our Gymnasium which generates over 40,000 visual impressions collectively from athletes, parents and relatives who attend various inside sporting events and general assembly's throughout the school year via these facilities...

The banner designs incorporate a border which illustrates the school colors and displays the school's logo along w/text; "**PROUD PUMA SUPPORTER**" which promotes a relationship between your company and the school... All of these details are established so that we hope to see an increase of exposure/sales to your business by utilizing our **Banner Sponsorship Program** as an advertising media to promote your business!



The program is managed by Chaparral High School Education Foundation... The funds from sponsorships are **Tax Deductible Donations**... The funds are used towards Student Scholarships, Team Game Transportation, Uniform Upgrades, Training Expenses/Equipment, and Special School Projects...

If you are interested in participating in the CHSEF Banner Sponsorship Program, you can visit our website and download pricing/guidelines... You can also complete your sponsorship online via our web store... Please complete the Sponsorship Agreement, email back and pay online or send a check.